

→ DHL Global Forwarding UK:
Case Study

Orangebox's Beyond the Desk and EVA bring character and comfort to DHL's new global headquarters in Staines Upon Thames.

Client: DHL Global Forwarding UK

Location: 2 Pinetrees, Staines Upon Thames

Designer: Woodhouse Workspace

Project Management: The Workplace Consultants

Size: 10,480 sq/ft

In September 2024, DHL approached The Workplace Consultants to manage the 10,480 sq ft office fitout for DHL's client-facing, operations and sales functions. The project aimed to transform the existing workspace into an environment that would attract new talent whilst supporting DHL's current team members.

The design modernised DHL's current open-plan office to create a space that fosters wellbeing, connection and supports diversity, ultimately meeting employees' fundamental needs for comfort, belonging and purpose.



The Workplace Consultants used DHL's recognisable branding as the springboard for the design framework. Sea and air freight containers within the office space provided a tactile connection to their brand and created a unique sense of authenticity.

However, these containers, combined with the high, exposed ceilings, required thoughtful acoustic considerations.



Orangebox's Beyond the Desk booths helped address this challenge. With their fully upholstered high backs, the booths absorb sound while offering comfortable, semi-private spaces for informal meetings and collaborative conversations.



Furthermore, DHL requested that contrast stitching be used on the booths. This bespoke request beautifully demonstrates how brand colours can be woven into designs through simple applications that quietly elevate a space's personality.

orangebox





In addition to Beyond the Desk booths, Orangebox's Eva was the chosen task chair for the workplace fit-out. Eva's design emphasises user experience and comfort, while being environmentally responsible in manufacturing, meeting a key objective that the new space had to be sustainably conscious.

Working alongside ten furniture manufacturers chosen to bring the brief into fruition, the project perfectly demonstrates how Orangebox's products integrate seamlessly within a multi-brand workplace.



